

# JESICA MUNOZ

Spring, TX

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A User-Centered Designer with a Bachelor of Science in education and certification from Rice University in UX and UI design. With experience as an Educator, my goal is to create human-centered designs by combining my knowledge of cognition and behavior with data-driven research to create user experiences that are intuitive, engaging, effective, and accessible to all while also driving business success.

## TECHNICAL SKILLS

**Software/Platforms:** Figma, Adobe XD, Miro, Canva, Google Workspace, PowerPoint, Keynotes, HTML5, CSS, JavaScript, Bootstrap, jQuery.

**Software Languages:** Mind-Mapping, User Persona, Interviewing, Surveys, Visual Prototyping & Wireframing, Usability testing.

## PROJECTS

### Froggy Academy |

[https://www.figma.com/file/KTido0UtqqVo4mYcv6p7Tq/EZ-Learning-Prototype-\(Copy\)?type=design&node-id=0%3A1&t=1KCfbRwEzSiHXFQo-1](https://www.figma.com/file/KTido0UtqqVo4mYcv6p7Tq/EZ-Learning-Prototype-(Copy)?type=design&node-id=0%3A1&t=1KCfbRwEzSiHXFQo-1)

- A wicked problem within education is the opportunity to learn core reading and math concepts. My team created Froggy Academy, an app and web-based platform that connects students and teachers wherever they are.
- I was the project manager for a team of four. Core responsibilities included assigning tasks throughout the project, brainstorming, setting up templates for journey map, Moscow Map, directly interviewing candidates, testing out prototypes on users, etc.
- Tools: Miro, Figma, Google Workspace

### New Mexico Department of Workforce Solutions |

[https://www.figma.com/file/h2iCUDJxnD2TDImLkLJ8AO/New-Mexico-UI-Website-\(Copy\)?type=design&node-id=0%3A1&t=DtQKGkY9vDUwXbKC-1](https://www.figma.com/file/h2iCUDJxnD2TDImLkLJ8AO/New-Mexico-UI-Website-(Copy)?type=design&node-id=0%3A1&t=DtQKGkY9vDUwXbKC-1)

- A government website redesign with a focus on reactive design.
- Working with a team of three as the project manager. Core responsibilities included assigning tasks throughout the project, brainstorming, setting up templates for journey maps, Responsive design, A/B Testing Users, and converting results into statistical data.
- A/B Testing Impact: 86% of users preferred the header within the reactive design to include a Home icon/button over an account/profile icon/button.
- Tools: Miro, Figma, Canva, Google Workspace.

## RELEVANT EXPERIENCE

**Educator**  
**ALDINE ISD**  
**TX**

2019 – Current  
**Houston,**

- Utilized strong communication skills to explain complex concepts and ensure effective learning outcomes.
- Developed an empathetic approach toward students' needs, challenges, and learning styles, fostering a positive and inclusive classroom environment.
- Employed keen observation and analysis abilities to assess student performance and adapt teaching strategies accordingly.

- Demonstrated adaptability by adjusting teaching methods to accommodate diverse learning styles and abilities.
- Collaborated effectively with colleagues, administrators, and parents to support student learning and achieve shared goals.
- Applied problem-solving skills to address challenges and improve learning outcomes.

#### **EDUCATION**

**Boot Camp UX/UI Design Certificate** *Rice University, Houston, TX*

June 2023

**Bachelor of Science Education** *Texas Tech University, Lubbock, TX*

July 2019